




Accurate as of 4 Mar 2024

**PUB WATER CONSERVATION CAMPAIGN  
SINGAPORE WORLD WATER DAY (SWWD) 2024  
INFO SHEET**

<p><b>Campaign Key Visuals</b></p>	<p><b>Save water. Big ways, small ways. All OK!</b></p> <p>The series of campaign visuals highlight that there are many, many ways to save water. It does not matter if they are big or small, every little act can make a big, big difference.</p> <table border="1"> <tr> <td data-bbox="523 864 951 1379"> <p><b>Bravo for washing a full load.</b></p> <p>Give yourself a pat on the back for waiting until you have a full load of laundry before you wash. That means you'll use less of your machine, and save a lot more water. In fact, you could save up to 1000 litres of water every month!</p> <p>There are so many ways to save water. Big ways, small ways. All OK!</p> </td> <td data-bbox="951 864 1445 1379"> <p><b>Bravo for washing on a full load.</b></p> <p>Give yourself a pat on the back for waiting until you have a full load of laundry. That means you'll use less of your machine, and save a lot more water. In fact, you could save up to 1000 litres of water every month!</p> <p><b>There are so many ways to save water. Big ways, small ways. All OK!</b></p> </td> </tr> <tr> <td data-bbox="523 1379 951 1888"> <p><b>Reusing rice water? Way to go!</b></p> <p>Hats off to you for reusing the water for rinsing rice to nourish your plants, wash the dishes, and even care for your skin! By simply reusing that water, you can save up to 30 litres of water in a month!</p> <p>There are so many ways to save water. Big ways, small ways. All OK!</p> </td> <td data-bbox="951 1379 1445 1888"> <p><b>Reusing rice water? Way to go!</b></p> <p>Hats off to you for reusing the water for rinsing rice to nourish your plants, wash the dishes, and even care for your skin! By simply reusing that water, you can save up to 30 litres of water in a month!</p> <p><b>There are so many ways to save water. Big ways, small ways. All OK!</b></p> </td> </tr> </table>	<p><b>Bravo for washing a full load.</b></p> <p>Give yourself a pat on the back for waiting until you have a full load of laundry before you wash. That means you'll use less of your machine, and save a lot more water. In fact, you could save up to 1000 litres of water every month!</p> <p>There are so many ways to save water. Big ways, small ways. All OK!</p>	<p><b>Bravo for washing on a full load.</b></p> <p>Give yourself a pat on the back for waiting until you have a full load of laundry. That means you'll use less of your machine, and save a lot more water. In fact, you could save up to 1000 litres of water every month!</p> <p><b>There are so many ways to save water. Big ways, small ways. All OK!</b></p>	<p><b>Reusing rice water? Way to go!</b></p> <p>Hats off to you for reusing the water for rinsing rice to nourish your plants, wash the dishes, and even care for your skin! By simply reusing that water, you can save up to 30 litres of water in a month!</p> <p>There are so many ways to save water. Big ways, small ways. All OK!</p>	<p><b>Reusing rice water? Way to go!</b></p> <p>Hats off to you for reusing the water for rinsing rice to nourish your plants, wash the dishes, and even care for your skin! By simply reusing that water, you can save up to 30 litres of water in a month!</p> <p><b>There are so many ways to save water. Big ways, small ways. All OK!</b></p>
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<p><b>TV Commercial</b></p>	<p>The campaign TV Commercial highlights how people save water in dramatic and light-hearted ways, whether it is showering within one song, collecting every drop of water or being water-efficient in the households. The video culminates to show that there are many, many ways to save water, be it in big ways or small ways, every act counts.</p> <p>Youtube: <a href="https://youtu.be/PGRPrWyJBY0?si=sUw2Uj1pDfCV0cn6">https://youtu.be/PGRPrWyJBY0?si=sUw2Uj1pDfCV0cn6</a> Facebook: <a href="https://www.facebook.com/PUBsg/videos/1834128267038466">https://www.facebook.com/PUBsg/videos/1834128267038466</a></p>	
<p><b>Hashtags/ Website</b></p>	<p>#MakeEveryDropCount and #SingaporeWorldWaterDay are the official hashtags for the Singapore World Water Day campaign</p> <p>Learn more water-saving tips and full list of events and activities to celebrate Singapore World Water Day at <a href="https://go.gov.sg/makeeverydropcount">https://go.gov.sg/makeeverydropcount</a></p>	
<p><b>Number of Partners</b></p>	<p><b>328 community partners</b></p> <p>Community and corporate partners continue to do their part to promote the water messages through ground activities.</p> <p>Please refer to <b>Annex A</b> for the list of notable events and activities and their details.</p>	
<p><b>SWWD 2024 Mass Event</b></p>	<p>The SWWD 2024 Mass Event will be held on 9 March 2024, at Jurong Lake Gardens and will be graced by President Tharman Shanmugaratnam, together with Minister for Sustainability and the Environment and Minister-in-charge of Trade Relations Grace Fu, Senior Minister of State for Ministry of Sustainability and Environment</p>	



	<p>and Ministry of Transport Amy Khor, as well as Senior Parliamentary Secretary for Ministry of Sustainability and the Environment Baey Yam Keng</p> <p>Representatives from schools, corporates and grassroots organisations will be participating in the event, which includes a “Water Rhythm” mass dance activity, “My Water-Efficient Home” exhibition, SWWD partners booth showcase &amp; performances.</p> <p>Partners showcasing at the event includes:</p> <ol style="list-style-type: none"><li>1) Singapore Water Association</li><li>2) Waterways Watch Society</li><li>3) Singapore International Foundation</li><li>4) Science Centre Singapore</li><li>5) Earthlink NTU</li><li>6) Parkway Parade</li><li>7) Republic Polytechnic</li><li>8) Tanjong Katong Girls’ School</li><li>9) Yuan Ching Secondary School</li><li>10) Jurongville Secondary School</li><li>11) Wellington Primary School</li><li>12) Geylang Methodist School (Primary)</li><li>13) PCF Sparkletot @ Teck Ghee Blk 415</li></ol>
<b>Water Wednesdays</b>	<p><b>120 schools and partners</b></p> <p>Water Wednesdays was introduced in 2021 as an initiative for schools whereby participating schools dedicate Wednesdays in March to conduct water-centric activities and conversations about water sustainability with their students, to facilitate sustained learning. The initiative has since been extended to organisations beyond schools.</p> <p>As part of Water Wednesdays, schools may also conduct Water Rationing Exercises (WREs). WREs serve as an experiential learning programme for students to gain a deeper appreciation of Singapore’s reliable and sustainable water supply and learn to not take water for granted. 64 schools are conducting WREs this year.</p>
<b>City Turns Blue</b>	<p>The signature “City Turns Blue” event will happen on 22 March, to commemorate World Water Day, where iconic buildings and landmarks around Singapore light up in blue to symbolise their commitment towards water sustainability.</p> <p>This year, there are a total of 50 buildings/landmarks/bridges that will be lighting up in blue:</p>



# SINGAPORE WORLD WATER DAY



Learn how at [go.gov.sg/MakeEveryDropCount](http://go.gov.sg/MakeEveryDropCount)

1. Anderson Bridge
2. ArtScience Museum
3. Capella Singapore
4. Capitol Singapore
5. Cavenagh Bridge
6. Century Square
7. Clemenceau Bridge
8. Coleman Bridge
9. Elgin Bridge
10. Esplanade
11. Furama City Centre
12. Furama RiverFront
13. Gain City Headquarters
14. Gardens by the Bay
15. Holiday Inn Express Singapore Orchard Road
16. Infineon Technologies Asia Pacific
17. ION Orchard
18. Keppel Marina East Desalination Plant
19. Khoo Teck Puat Hospital
20. Marina Bay Sands
21. Marina Square
22. Maybank Tower
23. Millenia Tower
24. Mount Faber Peak Building
25. Nanyang Academy of Fine Arts
26. National Gallery Singapore
27. Nee Soon East Community Club
28. Northpoint City
29. OCBC Centre
30. Ocean Financial Centre
31. One Raffles Place
32. orchardgateway
33. Our Tampines Hub
34. Plaza Singapura
35. Read Bridge
36. Republic Plaza
37. Republic Polytechnic
38. Resorts World Sentosa (Universal Studios Singapore, Hard Rock Hotel, Crockfords Tower, Hotel Michael, Festive Walk)
39. Royal Albatross
40. Sentosa Gateway Towers
41. Sentosa Golf Club
42. Singapore Flyer
43. SkyHelix Sentosa
44. South Beach (Canopies)
45. SUNTEC City (Fountain of Wealth and Rooftop)
46. The Fullerton Hotel
47. The Ritz Carlton



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	<p>48. W Singapore – Sentosa Cove 49. Yishun Community Hospital 50. Yue Hwa</p>
<b>Publicity Partners</b>	<p>The following partners sponsored Out-Of-Home media spaces to promote the water message to the larger public:</p> <ol style="list-style-type: none"><li>1) 30 Raffles Place</li><li>2) 313 @ somerset</li><li>3) Capitol Singapore</li><li>4) Causeway Point</li><li>5) Century Square</li><li>6) DUO Singapore</li><li>7) Eastpoint Mall</li><li>8) JEM</li><li>9) Millenia Tower</li><li>10) Northpoint City</li><li>11) Our Tampines Hub</li><li>12) Palais Renaissance</li><li>13) Parkway Parade</li><li>14) Paya Lebar Quarter</li><li>15) Republic Plaza</li><li>16) The CentrePoint</li><li>17) Tiong Bahru Plaza</li></ol>



## Annex A: List of Notable Partner Activities and Events

### Activities by Corporate Partners

No.	Description
1.	<p><b>Systems on Silicon Manufacturing (SSMC) – Employees Conduct Learning Journeys for Students</b></p> <p>SSMC is organising a learning journey for students from Mee Toh School on 22 March at Lorong Halus Wetland. SSMC employees will double up as docents and tell students about the features of the waterway and the importance of keeping our catchment clean. Although it is a former landfill, Lorong Halus Wetland has been beautifully transformed into a lovely landscape. Participants can discover the rich history and special features of this place, located along the eastern bank of our 17th reservoir – Serangoon Reservoir.</p> <p>SSMC plans to conduct more similar tours for students moving on, restarting a community outreach initiative they have adopted before COVID.</p>
2.	<p><b>Frasers Property Spreading the Word on Water Conservation</b></p> <p>An avid supporter of SWWD and water conservation, Frasers Property Singapore is onboard SWWD again this year to organise water-themed activities at its retail malls and office buildings including:</p> <ol style="list-style-type: none"><li>1) 51 Cuppage Road</li><li>2) Alexandra Point</li><li>3) Alexandra Technopark</li><li>4) Causeway Point</li><li>5) Century Square</li><li>6) Eastpoint Mall</li><li>7) Frasers Tower</li><li>8) Hougang Mall</li><li>9) Northpoint City</li><li>10) Tampines 1</li><li>11) The Centrepoint</li><li>12) Tiong Bahru Plaza</li><li>13) Valley Point</li><li>14) Waterway Point</li><li>15) White Sands</li></ol> <p>Besides hosting social media contests and engagement initiatives in malls where shoppers can redeem a token when they show reduction in their water usage on their water bills, there will be Water Wally and Sally appearances at all participating malls in March. Look out for details of the mascots' appearance date and time on respective malls' social media platforms.</p>



	<p>In addition, Frasers Property's office buildings are returning with activities at their venues to broadcast the message of water conservation to their tenants.</p> <p>Several Frasers Property buildings will also light up in blue in support of Singapore World Water Day. Century Square and Northpoint City's façade will be awash in blue light in support of this initiative. Singapore's longest light-art rainbow tunnel bridging Alexandra Point and Alexandra Technopark will also be bathed in shades of blue and transformed into an immersive Instagram-worthy experience. Visitors will be serenaded by gentle underwater sounds, further underscoring the significance of water conservation this Singapore World Water Day.</p>
3.	<p><b>City Developments Limited (CDL) Urges All to Play A Part in Water Conservation</b></p> <p>A long-term partner of Singapore World Water Day (SWWD), CDL has been actively promoting water conservation to their shoppers and office community. Continuing their support of SWWD this year, CDL will be organising outreach activities throughout the month of March to educate shoppers and their office community.</p> <p>7 to 22 March – Shoppers can look forward to participating in a series of water conservation social media contests on the following platforms for a chance to win \$5 CDL E-Voucher and a Water Wally plushie.</p> <ol style="list-style-type: none"><li>City Square Mall Facebook</li><li>Republic Plaza Instagram</li><li>Quayside Isle @ Sentosa Cove Instagram</li><li>Palais Renaissance Instagram</li><li>CDL CityConnect Facebook</li></ol> <p>22 March, Republic Plaza – Members of the office community who pledge to conserve water can receive a SWWD tote bag*</p> <p>*Limited sets available, while stocks last on a first-come, first-served basis</p>
4.	<p><b>Speech Academy Fosters the Next Generation of Water Champions</b></p> <p>In celebration of SWWD, Speech Academy is holding a speech competition for 5,000 of its students from preschool, Junior, Intermediate, and Advanced levels focusing on the theme of water conservation. They have added to their curriculum topics covering water saving habits, critical thinking on actions propelling individuals and the community to be water sustainable. Through this, Speech Academy aims to foster discussions and inspire efforts towards a more sustainable water future. To further broadcast the views of the students, the school will share video highlights of the students' speech and quotes on their social media platforms to bring greater awareness on the water cause.</p> <p>In addition, they are organising a field trip for students to Marina Barrage to learn more about environment protection and importance of sustainability.</p>



5.	<p><b>Global Art’s Water-themed Art Contest</b></p> <p>In conjunction with SWWD, Global Art Singapore is organising an art contest to encourage the students to understand the importance of water conservation and climate change while showcasing their views through their artworks. The competition will be open to more than 1,000 Global Art students across 27 outlets.</p> <p>Global Art Singapore is also giving out Free Water Bottles for new sign-ups between February and March 2024.</p>
6.	<p><b>The Art People – Comic on Water Conservation by Children</b></p> <p>The Art People is organising a competition, from 22 to 28 March 2024, where students will share their views on water conservation and saving tips using a template of comic strips with Water Wally and Sally characters. This competition will be held throughout 5 outlets across the entire chain. Through fun and creative methods, we will get to “hear” the children’s candid views on water and water conservation. The best comic pieces will be compiled into an e-book for sharing after the event.</p>
7.	<p><b>Shimizu Corporation organises Learning Trail at Geylang River</b></p> <p>Shimizu Corporation is organising a trail for staff, families &amp; subcontractors, led by staff volunteers. Through the tour, participants would appreciate the Singapore Water Story and how the ABC Waters Programme transforms Singapore’s canals, rivers &amp; reservoirs into beautiful recreational spaces which are rich nodes of plant and animal life, contributing to Singapore’s biodiversity.</p>
8.	<p><b>Water Wally Hunt at DUO Singapore</b></p> <p>DUO will be hosting a social media contest on Instagram (@officialduosg) from 6 to 22 March 2024. 10 selected winners with correct answers will stand to win a \$30 DUO Galleria E-voucher.</p> <p>Join the Water Wally hunt at DUO, share a water saving tip and redeem a Tote Bag + \$10 DUO Galleria E-Voucher. Limited to first 34 redemptions only. *T&amp;Cs apply.</p>
9.	<p><b>Lendlease Malls Spread the Word on Water Conservation</b></p> <p>Lendlease has been a regular partner for water conservation. Besides providing media spaces at Lendlease malls (Parkway Parade, Paya Lebar Quarter, JEM, and 313@somerset), Parkway Parade and Paya Lebar Quarter will be hosting Water Wally and Sally mascots on 2 and 3 March respectively. Keep a lookout and snap photos with our beloved mascots. If not, you may also participate in social media quizzes on the malls’ social media pages.</p>





10.	<p><b>PSA Singapore Advocates for the Water Cause</b></p> <p>PSA Singapore continues to support Singapore World Water Day this year. Staff volunteers and beneficiaries from PSA's community partners - Gracehaven and The Haven are doing a beach clean-up on 11 March, during the weeklong school holidays.</p> <p>In addition, a photo contest and a water conservation quiz will also be organised for staff.</p>
11.	<p><b>Singapore Water Association (SWA) Spearheading Water Sustainability</b></p> <p>Besides participating with a booth at the SWWD 2024 Launch Event to showcase initiatives to encourage the industry to be more water efficient, SWA is organising a sharing session and workshop for its members in March. Details are as follows:</p> <ol style="list-style-type: none"><li>1. 15 March 2024 (3pm – 5pm) – Sharing session with Abbott Manufacturing Singapore and Alliance for Water Stewardship on water sustainability</li><li>2. 23 March 2024 (10am – 1pm) – Young Water Professional Mentorship Workshop on Human Capital</li></ol>
12.	<p><b>Water Conservation Talks for Corporate Partners and Initiatives</b></p> <p>In conjunction with SWWD, corporate organisations have organised talks on the Singapore Water Story and water conservation to raise awareness among their employees and tenants. These organisations include:</p> <ol style="list-style-type: none"><li>1. Mapletree Pan Asia Commercial Trust</li><li>2. MOH Holdings</li><li>3. One Raffles Place</li></ol>
13.	<p><b>Mapletree Business City Turning Off Water Features</b></p> <p>Besides organising talks, Mapletree Business City is also turning off 15 water features on 22 March to mark World Water Day and signal their emphasis in using water wisely.</p>
14.	<p><b>ESSO Doing Their Part to Educate Drivers</b></p> <p>Drivers can collect complimentary "Make Every Drop Count's car decals from ESSO 59 outlets, while stocks last. Show your support for water conservation! A long-term partner, ESSO also offers water-saving car wash services.</p>
15.	<p><b>ARLANXEO Reaches Out to Staff and Their Families on Water Conservation</b></p> <p>ARLANXEO is organising a poster design competition on water conservation for their staff and family members from 1 Mar to 14 Apr 2024. Category 1 opens to all employees and Category 2 opens to their children under 12 years old. Participants</p>



	<p>are also invited to come up with a creative slogan as part of the contest. Through this, ARLANXEO hopes to encourage staff and their families to think about how they can be more water-efficient in their daily lives.</p>
16.	<p><b>HomeTeamsNS rallying their Members and Families to Conserve Water</b></p> <p>HomeTeamNS return with overwhelming support for Singapore World Water Day through fun and interactive activities across all its four clubhouses located island wide.</p> <p>These initiatives aim to bring greater awareness on valuing and conserving water among all its visitors including its member base of Home Team NSmen and their families. Families with children will also particularly enjoy the meet-and-greet with the adorable PUB mascots Water Wally and Sally across all four HomeTeamNS clubhouses.</p> <p>HomeTeamNS Bedok Reservoir is organising their signature school holiday S.T.E.A.M. program SkillFest where kids will learn more about the importance of water, as well as a Dip 'N Splash Pool Party. Take part in the Save Water Challenge at HomeTeamNS Khatib and play fun water-themed puzzles at HomeTeamNS Bukit Batok! Enjoy an Easter Egg-stravaganza with water sustainability elements at HomeTeamNS-JOM Balestier. To top it off, participants can receive PUB merchandise!</p>
17.	<p><b>YewTee Point Ringing in Cheers for SWWD</b></p> <p>From 11 March to 14 April, shoppers and residents from YewTee Point vicinity can redeem a \$5 Mall voucher with a minimum spend of \$80 at the mall and receive an additional 500 bonus points when they come dressed in Blue to show their support for Singapore World Water Day.</p> <p>The public can redeem a complimentary laundry basket when they complete a water trivial by scanning the QR code available on YewTee Point's website and mobile app or take part in the social media contest (Instagram: @yewteepoint, Facebook: @yewteepoint.sg) from 18 to 24 March 2024 for a chance to be one of the 20 winners to bring home a laundry basket.</p>
18.	<p><b>Learning Journeys for Corporate Partners</b></p> <p>Taking a step towards immersive learning, organisations from different industry sectors are organising educational tours to NEWater Visitor Centre, Marina Barrage Sustainable Gallery, Sembcorp Tengeh Floating Solar Farm (by invitation only) and Kayak N Klean at Marina Bay for staff, building tenants, union members, etc. Participants will also join a quiz to complete their learning journey.</p> <ol style="list-style-type: none"><li>1. MSD International</li><li>2. National Trade Union Congress</li><li>3. HomeTeam NS</li></ol>



	<ol style="list-style-type: none"><li>4. Resort World Sentosa</li><li>5. Novotel Singapore on Kitchener</li><li>6. HP Singapore</li><li>7. Coca Cola</li><li>8. Pepisco</li><li>9. Hua Seng (HSA)</li><li>10. Micron</li><li>11. M Hotel</li><li>12. Asia Square</li><li>13. InterContinental Hotel</li></ol>
19.	<p><b>Sembcorp Floating Solar Farm Sharing How Clean Water is Produced from Clean Energy</b></p> <p>In support of Singapore World Water Day, Sembcorp Floating Solar Farm is organising two exclusive tours for selected active partners on 13 and 15 Mar 2024. The tour includes a boat ride to see how the 10 solar-panel islands spanning across 45 hectares (equivalent to about 45 football fields) operate.</p> <p>This 60 megawatt-peak (MWp) solar photovoltaic (PV) farm is one of the world's largest inland floating solar PV systems. The electricity generated from the solar farm is powering Singapore's five local water treatment plants, offsetting about 7% of PUB's annual energy needs and reducing PUB's carbon footprint. The amount of electricity saved can power about 16,000 four-room HDB flats and reduce carbon emissions by about 32 kilotonnes annually, the same as taking 7,000 cars off the roads.</p>

### Activities by Tertiary Institutions

1.	<p><b>SMU Verts – Singapore World Water Day Carnival</b></p> <p>SMU Verts, a club in Singapore Management University (SMU), is hosting the Singapore World Water Day Carnival on March 18, featuring a day of education and entertainment centered around the vital theme of water conservation. The event will include sessions on sustainable water management, games, blue-themed snacks and a special appearance by Water Wally and Sally, PUB's beloved mascots. This event promises excitement, learning and inspiration as it celebrates the beauty of water and the pledge to protect it for generations to come.</p>
2.	<p><b>Water Conservation Initiatives - Republic Polytechnic</b></p> <p>Republic Polytechnic is gearing up to host a couple of events in March aimed at engaging both staff and students in raising awareness about water conservation. Some of the events include in house quizzes on water conservation, featuring of water saving tips in the monthly HR e-newsletter and waterways clean up.</p>



	<p>Style Groovaz Crew, a Hip Hop Dance Group from Republic Polytechnic, will also be performing during the launch event on 9 March.</p>
<b>3.</b>	<p><b>Ngee Ann Polytechnic x Little Skool House – Story Telling Session and Sharing on Water Conservation Tips</b></p> <p>Students from the Diploma in Environmental &amp; Water Technology, Ngee Ann Polytechnic is partnering with Little Skool-House @NP to organise a story telling session for the kindergarten students. In addition, NP students will also be imparting knowledge about water conservation to the kindergarten students through engaging activities and sharing of water conservation tips.</p>
<b>4.</b>	<p><b>Singapore Polytechnic – Water Conservation Initiatives</b></p> <p>Singapore Polytechnic is gearing up to organise a series of events in support of Singapore World Water Day 2024, aiming to engage both staff and students in raising awareness about water conservation. The line-up of activities includes in-house quizzes focused on water conservation and showcasing water-saving tips – through out-of-home media spaces and Singapore Polytechnic’s intranet - and the waterway clean-up.</p>

### Activities by Secondary Schools

<b>1.</b>	<p><b>Bedok Green Secondary School x Fengshan Community Club – Water Carnival to Raise Awareness in the Community</b></p> <p>Building on the success from SWWD 2023, where Bedok Green Secondary School’s (BGSS) Environment Club created interactive educational games on water conservation, they are now extending their efforts to reach out to the community. Collaborating with Fengshan Community Club, BGSS is organising a lively water carnival on 30 March to spread awareness about water conservation through engaging games, booths, workshops and various activities. As a community-driven event, the carnival will also feature other schools and community partners, such as Red Swastika School and White Sands Primary School.</p>
<b>2.</b>	<p><b>Tanjong Katong Girls’ School x Yuan Ching Secondary School – Water Hunt for Primary School Students</b></p> <p>Tanjong Katong Girls’ School is collaborating with Yuan Ching Secondary School to organise a water hunt for primary school students. The first round of the treasure hunt will be conducted at Jurong Lake Gardens on 9 March, and will also be extended to more students subsequently. Through the water hunt, participants will learn more about the waterways, and why it is important to keep them clean.</p> <p>In addition, Tanjong Katong Girls’ School is also creating assembly videos on water conservation, which will be shared with other primary and secondary schools.</p>



3.	<b>Dunman High School Organises a World Water Day Symposium</b>  Dunman High School is organising a World Water Day Symposium, to reach out to primary school students about water conservation. Primary 5 and 6 students from various schools will take part in interactive games and sharing sessions on water footprint and conservation efforts as part of the programme. Dunman High School will also be conducting a video making contest for students.
4.	<b>St. Hilda's Secondary School – Promoting Water Conservation to Fellow Students</b>  In conjunction with SWWD, students from St. Hilda's Secondary School will be setting up educational activity booths during recess to raise awareness on the importance of water sustainability in the context of Singapore. By promoting water conservation, the school hopes to encourage students to cultivate good water consumption habits and even pass on the knowledge to their peers and family members.

### Our Young Water Champions

1.	<b>Wellington Primary School X Sembawang Central Zone B Residents' Network – Water Carnival to Raise Awareness in the Community</b>  For the second year running, young water champions from Wellington Primary School collaborated with Sembawang Central Zone B Residents' Network to run a Water Carnival on 2 March to share water conservation messages. The Primary 6 cohort spent weeks preparing 27 booths to share water saving tips through fun and games.  Students from Wellington Primary School will also be showcasing these games at the SWWD Launch Event on 9 March.
2.	<b>Dazhong Primary School Keeps Our Waterways Clean</b>  Uniformed Groups, Scouts and Brownies, at Dazhong are coming together to commemorate World Water Day. They will be picking litter around Jurong Lake Gardens and spreading water conservation awareness messages to residents of Hong Kah North neighborhood.

### Preschools' Activities

1.	<b>Water Wednesdays at PCF Sparkletots @ Teck Ghee Blk 415</b>  PCF Sparkletots @ Teck Ghee Blk 415 is participating in the Water Wednesdays initiative, where they dedicate Wednesdays in March to educate students about water conservation through hands on activities to promote sustained learning.
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	Besides that, PCF Sparkletots @ Teck Ghee Blk 415 will also be participating in the SWWD 2024 Launch Event, where teachers and students would be setting up a booth to display craftwork made by the students, including models of a water filtration system and a vertical gardening system made out of recycled bottles.
2.	<b>Skool4Kidz Centres Participates in Water Wednesdays</b>  Skool4Kidz Centres will be celebrating Singapore World Water Day by participating in Water Wednesdays and Water Rationing Exercises. Little water warriors will explore the sources of water in Singapore and discover why it is important for us to save water at home and in school. They will learn how to reduce water wastage in their daily activities like turning off the tap when washing their hands, and will also be encouraged to spread the word to their families and the community.

### Community Activities

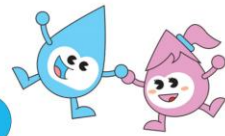
1.	<b>Limbang Youth Network – Water of Life Carnival</b>  Limbang Youth Network, in collaboration with Stagmont Park RN and Stagmont View RN, is holding a Water of Life Carnival on 16 Mar, at Blk 792 Choa Chu Kang North 6 Multi Purpose Hall. The carnival is to raise awareness of World Water Day and encourage water-saving practices through interactive games and activities. Participants can look forward to activity booths, watercolour painting contest, a min raingarden workshop, games, and even a talk by Biogirl MJ from Just Keep Thinking!																																				
2.	<b>Water-themed Storytelling for Early Readers at Public Libraries</b>  Stories are a powerful learning tool and a fun way to get children interested in water conservation. The National Library Board (NLB) has curated storytelling sessions at 12 public libraries in conjunction with World Water Day for children 4 – 6 years old. Keep a lookout for the sessions, details as follows: <table border="1"><thead><tr><th></th><th>Library</th><th>Date of session</th></tr></thead><tbody><tr><td>1.</td><td>Choa Chu Kang Public Library</td><td>15 Mar (Fri), 5.30pm – 6pm</td></tr><tr><td>2.</td><td>Queenstown Public Library</td><td>9 Mar(Sat), 10.30am -11am</td></tr><tr><td>3.</td><td>Jurong West Public Library</td><td>16 Mar(Sat) , 3.30pm - 4pm</td></tr><tr><td>4.</td><td>Cheng San Public Library</td><td>1 Mar (Fri), 3.30pm-4pm</td></tr><tr><td>5.</td><td>Sengkang Public Library</td><td>7 Mar(Thu), 3.30pm-4pm</td></tr><tr><td>6.</td><td>Pasir Ris Public Library</td><td>8 Mar(Fri),3.30pm-4pm</td></tr><tr><td>7.</td><td>Serangoon Public Library</td><td>24 Mar (Sun), 11.30am-12pm</td></tr><tr><td>8.</td><td>library@harbourfront</td><td>14 Mar (Thu), 4pm-4.30pm</td></tr><tr><td>9.</td><td>Central Public Library</td><td>16 Mar (Sat), 11.30am-12pm</td></tr><tr><td>10.</td><td>Bishan Public Library</td><td>15 Mar (Fri), 3.30pm-4pm</td></tr><tr><td>11.</td><td>Bukit Panjang Public Library</td><td>22 Mar (Fri), 5pm-5.30pm</td></tr></tbody></table>		Library	Date of session	1.	Choa Chu Kang Public Library	15 Mar (Fri), 5.30pm – 6pm	2.	Queenstown Public Library	9 Mar(Sat), 10.30am -11am	3.	Jurong West Public Library	16 Mar(Sat) , 3.30pm - 4pm	4.	Cheng San Public Library	1 Mar (Fri), 3.30pm-4pm	5.	Sengkang Public Library	7 Mar(Thu), 3.30pm-4pm	6.	Pasir Ris Public Library	8 Mar(Fri),3.30pm-4pm	7.	Serangoon Public Library	24 Mar (Sun), 11.30am-12pm	8.	library@harbourfront	14 Mar (Thu), 4pm-4.30pm	9.	Central Public Library	16 Mar (Sat), 11.30am-12pm	10.	Bishan Public Library	15 Mar (Fri), 3.30pm-4pm	11.	Bukit Panjang Public Library	22 Mar (Fri), 5pm-5.30pm
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3.	<p><b>Cicada Tree Eco-Place Organises Lover MacRitchie Forest Nature-guided Walk</b></p> <p>In celebration of SWWD, Ciciada Tree Eco-Place is organising a walk at MacRitchie Forest, where participants will be exploring the earth track, and onto the boardwalk along the reservoir’s edge. On their journey, they will by-pass lush swamp-forest, which is habitat to unique native freshwater critters dependence on unpolluted freshwater for survival, such as the Treehugger, Dwarf Snakehead and Forest Softshell.</p> <p>Participants can also see cicada trees, monkey cups, lianas and other flora that still thrive in these cool forests, helping to balance our climate and filter the air.</p>		
4.	<p><b>Telok Blangah’s Pulai Eco Club Rallies Residents to Care for Our Waterways</b></p> <p>Rallying the community to take care of our waterways and to appreciate our clean water resources, Pulai Eco Club is organising a paddle and clean activity on 17 March.</p>		
5.	<p><b>Appreciating our Water Resources through Nature Walks by Nature Society Singapore (NSS)</b></p> <p>In conjunction with Singapore World Water Day, NSS is organising nature walks and activities to foster appreciation for our clean water resources. These include:</p> <ol style="list-style-type: none"> <li>1. SWWD Birdwatching at Lorong Halus Wetland - 02 Mar, 7.30am - 10.30am</li> <li>2. SWWD: River Clean-up at Sungei Pang Sua - 23 Mar, 3.30pm - 6pm</li> <li>3. SWWD Workshop: Introduction to Insect Macrophotography - Dragonflies &amp; Damselflies - 30 &amp; 31 Mar, 9.30am - 12pm</li> <li>4. SWWD: Dragonfly Walk at Lorong Halus Wetlands - 31 Mar, 9am - 10.30am</li> </ol> <p>Details for each activity can be found at: <a href="http://www.nss.org.sg">www.nss.org.sg</a></p>		
6.	<p><b>Waterways Clean-Up by Youth Corps Singapore</b></p> <p>In partnership with Passion Wave, Youth Corps is organising #SeasTheDay, a regular beach clean-up programme where participants can learn more about the issues of marine debris, and its effect on marine life and the environment as they clean up our shores.</p> <p>Youth Corps also offers “The Greenies” where youths kayak through Singapore’s lakes to clean up and protect our precious waterways. As they glide through the water, the youths are not just paddling; they’re picking up litter left behind, making a real difference in our environment.</p>		







# SINGAPORE WORLD WATER DAY



Learn how at [go.gov.sg/MakeEveryDropCount](https://go.gov.sg/MakeEveryDropCount)

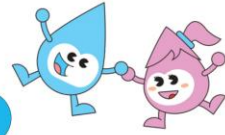
## Annex B: Blue Deals – Promotion on Products that Encourage Water Efficiency

Blue Deals	
<p>Best Denki</p>	 <p><b>Enjoy Great Savings with Water-Efficient Washers</b></p> <p>Achieve more savings in the long run on water efficient washers when you shop at Best Denki. Choose 4 ticks Washing Machines to save more water and enjoy further discounts! Terms and conditions apply.</p> <p>Participating Outlets: All Best Denki retail outlets Promotion Period: 9 - 31 March 2024 (While stocks last)</p>
<p>COURTS</p>	 <p><b>\$100 cashback with every \$1000 spent + Additional \$50 cashback with purchase of water efficient washers / washer dryers</b></p> <p>As COURTS celebrates World Water Day, we are giving our customers \$100 cashback with every \$1000 spent + Additional \$50 cashback with purchase of water efficient washers / washer dryers. Promotion period is from 1 March to 7 April 2024.</p>
<p>Gain City</p>	 <p><b>Gain City SWWD Promotion</b></p> <p>In conjunction with Singapore World Water Day, Gain City will be offering promotions on water efficient appliances. Check out the details of the Blue Deals on <a href="https://gaincity.com">gaincity.com</a> from 18 March 2024.</p>
<p>Harvey Norman</p>	 <p><b>Get up to 15% off selected 3 &amp; 4 ticks Washer/Washer Dryer</b></p> <p>Lower Prices, Lower Bills. Get up to 15% off selected 3 &amp; 4 ticks Washer/Washer Dryer. Terms and conditions apply. This promotion is available at all outlets and online.</p>





SINGAPORE  
WORLD WATER DAY  
PUB



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LION  
Corporati  
on (S)  
Pte Ltd



### Enjoy up to 34% off Mama Magica Ultra Concentrated Dishwashing Liquid!

Save water with Lion Corporation's Mama Magica Ultra Concentrated Dishwashing Liquid! Using Lion Japan Nano-Washing Technology, it provides 1000X Grease-Breakdown effect; removing grease 6X faster with less washing dosage. Enjoy up to 34% off when you purchase now. Available at selected supermarkets & retail outlets from 1–31 Mar'24 (period differs at different retailers, while stocks last, T&Cs apply)



### Enjoy up to 25% off TOP Nanox one Ultra Concentrated Liquid Detergent!

Save water with Lion Corporation's TOP Nanox one Ultra Concentrated Liquid Detergent! Using Lion Japan's Nano-Washing Technology, the product is suitable for one rinse cycle while providing 1000X stain-breaking effect. Enjoy up to 25% off when you purchase now. Available at selected supermarkets & retail outlets from 1–31 Mar'24 (period differs at different retailers, while stocks last, T&Cs apply)

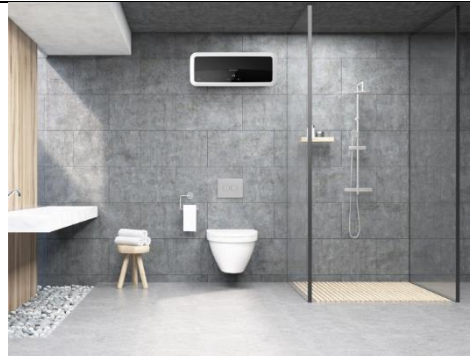




# SINGAPORE WORLD WATER DAY @ PUB



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## Other Promotions in Celebration of Singapore World Water Day

<p>Ariston Pte Ltd</p>		<p><b>Enjoy 5% OFF Ariston Water Heaters &amp; Receive a FREE Compressed towel (worth \$12.90) with any purchase!</b></p> <ol style="list-style-type: none"> <li>1. Dress in blue at payment in person to enjoy the promotion</li> <li>2. Valid from Now till 30 June 2024 only</li> <li>3. Redeemable at Audio House Building only (23 Ubi Rd 4, #01-01 Audio House Building, Singapore 408620, Ubi MRT Station, Exit A)</li> <li>4. While stocks last</li> <li>5. Not in conjunction with other promotions</li> </ol>
<p>Waterfall Lounge (Furama Riverfront)</p>		<p><b>A Series of Blue-Themed Drinks Dedicated to World Water Day!</b></p> <p>Enjoy a series of dedicated blue beverages curated specially for World Water day at Waterfall Lounge, Furama RiverFront.</p> <p>Marine Mocktail @\$10.00nett  Aqua Breeze Mocktail @\$10.00nett</p> <p>Pacific Paradise Cocktail @\$15.00nett  Tropical Tidal Cocktail @\$15.00nett</p> <p>Promotion Period: 18 to 24 March 2024</p>
<p>Kintamani Indonesian Restaurant (Furama Riverfront)</p>		






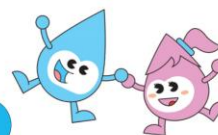
	<p><b>Dress in blue and enjoy 20% off your bill!</b></p> <p>Simply come dressed in your blue #OOTD and enjoy 20% off your bill when you dine-in at our specialty buffet spread at Kintamani Indonesian Restaurant, Furama RiverFront.</p> <p>Promotion Period: 18 to 24 March 2024</p> <p>Or enjoy 20% off e-delivery with promocode: FSGOBLUE</p> <p>Promotion Period: 22 March to 30 June 2024</p>
Lobby Lounge (Furama City Centre)	 <p><b>A series of blue-themed drinks dedicating to World Water Day!</b></p> <p>Enjoy a series of dedicated blue beverages curated specially for World Water day at Lobby Lounge, Furama City Centre.</p> <p>Blue Lagoon Cocktail - \$10.00 nett Ocean Breeze Mocktail - \$8.00 nett</p> <p>Enjoy any two for \$16.00 nett</p> <p>Promotion Period: 18 to 24 March 2024</p>
Tiffany Café & Restaurant (Furama City Centre)	 <p><b>Dress in blue and enjoy 20% off your bill!</b></p> <p>Simply come dressed in your blue #OOTD and enjoy 20% off your bill when you dine-in at our Best of Tiffany's Buffet &amp; children dine for free!</p> <p>Promotion Period: 18 to 24 March 2024</p> <p>Or enjoy 20% off e-delivery with promocode: FSGOBLUE</p> <p>Promotion Period: 22 March to 30 June 2024</p>






<p>W Singapore – Sentosa Cove, WOOBAR</p>		<p><b>Introducing the captivating "Blue and Stormy" cocktail</b></p> <p>Introducing the captivating "Blue and Stormy" cocktail, a delightful twist on the classic Dark and Stormy, inspired by the maritime tales of a seasoned sailor. This innovative concoction not only tantalizes the taste buds but also carries a profound message that unfolds with every sip.</p> <p>Exclusively available at WOOBAR priced at S\$18 from the 18 March 2024 to 22 March 2024.</p>
<p>Sofitel Singapore Sentosa Resort &amp; Spa</p>		<p><b>Enjoy the Sapphire Coast</b></p> <p>Sip on the Sapphire Coast at LeBar. Enjoy the Sapphire Coast, a blue-coloured cocktail specially concocted in conjunction with Singapore World Water Day 2024 to raise awareness on water conservation. LeBar will be lit up with accents of blue on March 22.</p> <p>Sapphire Coast is priced at \$18++ per glass.</p> <p>Price subject to 10% service charge and prevailing government taxes.</p>
<p>FOC Sentosa</p>		<p><b>A specially crafted "BLUE" cocktail for SWWD2024</b></p> <p>To celebrate Singapore World Water Day, FOC Sentosa has specially crafted a "BLUE" cocktail to be on promotion from 8 Mar to 22 Mar.</p>



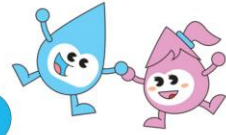
Coastes		<p><b>Blue Hawaii Cocktail</b></p> <p>Coastes Blue Hawaii Cocktail “Blue Deal” dedicated to World Water Day</p> <p>A bright blue drink that’s as beautiful as the ocean. A truly tropical cocktail made from rum, pineapple juice, Blue Curaçao &amp; lime juice. Perfect for a lazy day by the sea at Coastes.</p> <p>\$12++ (UP \$17++) 18th to 22nd March 2024</p>
Rumours Beach Club		<p><b>Blue Waves Margarita</b></p> <p>Rumours Beach Club celebrates Singapore World Water Day with “Blue Waves Margarita” (Frozen) at \$12.80.</p> <p>Ingredients:</p> <ul style="list-style-type: none"> <li>- Eco-spirit tequila</li> <li>- Blue curacao</li> <li>- Fresh lime juice</li> </ul> <p>From 18 March to 22 March 2024 Subject to availability; not conjunction with any other promotions. <a href="http://www.rumours.com.sg">http://www.rumours.com.sg</a></p>
SCENTOPIA		<p><b>20% off Storewide with any Blue Packaging</b></p> <p>SCENTOPIA “BLUE DEALS” 20% off Storewide with any Blue Packaging U.P. between \$15 - \$148 Walk-In within the sales period 18 and 24 March 2024</p>



<p>Mount Faber Leisure Group</p>		<p><b>Enjoy 10% off with minimum spend of \$10</b></p> <p>Enjoy 10% off with minimum spend of \$10 on regular priced in-store merchandise and for guests wearing blue clothing (*exclude promotion items, food and drinks) from 1st till 31st March 2024.</p> <p>Valid at Singapore Cable Car Gift Shop @ Imbiah Lookout, FUN Shop Beach Plaza and Cable Car Gift Shop @ Mount Faber Peak.</p>
<p>Multiflora TCM Spa</p>		<p><b>Enjoy a Yang Enliven Therapy (20 mins) with Multiflora @ \$38!</b></p> <p>Improve your health and vitality with Multiflora's signature Yang Enliven Therapy! Enjoy the therapy (20 mins) @ \$38 with T&amp;Cs applied. The promotion is available at all Multiflora's branches. Schedule an appointment now by calling 8717-3114.</p> <p>Promotion Period: 1 – 31 March 2024</p>
<p>mc.2</p>		<p><b>Offset \$100 with a minimum spending of \$1,000 at mc.2!</b></p> <p>Offset \$100 with a minimum spending of \$1,000 at mc.2! Redeemable at mc.2 showroom only (33 Ubi Ave 3, Vertex Building, #01-28/29/30, 408868).</p> <p>From 1 Mar - 31 Mar 24. While stocks last. Not in conjunction with other promotions.</p>



# SINGAPORE WORLD WATER DAY @ PUB



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	<p>Restricted to one-time use per transaction.</p>
<p>Lazarus Sea Sports</p>	<div data-bbox="469 707 906 1140" data-label="Image"> </div> <p><b>Dress in anything BLUE and redeem freebies at Lazarus Sea Sports Centre</b></p> <p>Celebrate Singapore World Water Day with a splash of blue! Dress in BLUE and enjoy our watersports activities to redeem freebies.</p> <p>This promotion is available at Lazarus Sea Sports Centre. Terms &amp; Conditions Apply.</p> <p>Promotion Period: 22 to 24 March 2024.</p>

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