



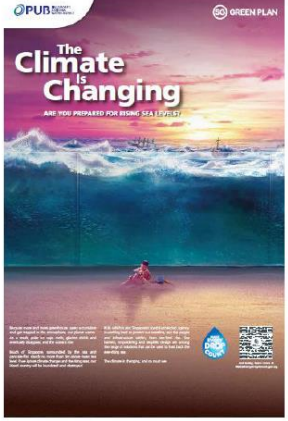
ANNEX B

SINGAPORE WORLD WATER DAY (SWWD) 2021 PUB WATER CAMPAIGN 2021 INFO SHEET

About Singapore World Water Day	Internationally, World Water Day is held annually on 22 March, a day designated by the United Nations to celebrate the importance of water. Singapore World Water Day (SWWD) started in 2008 and has grown to be celebrated across the island throughout the month of March as a platform to encourage initiatives by the community for the community to celebrate water, appreciate water and raise awareness on water conservation. PUB, Singapore's National Water Agency has been partnering organisations, schools, and community groups to spread water conservation messages for SWWD. PUB's annual water conservation campaign also kicks off in the same month.
About PUB Water Campaign 2021	The PUB Water Campaign 2021 theme is anchored on climate change, highlighting PUB's efforts in addressing climate change effects in four areas - to enhance flood resilience, safeguard water sustainability, reduce carbon footprint (floating solar panels) and develop coastal defences to protect our homes.
Theme	Climate Change and water security
TVC	The TV Commercial aims to bring the campaign's key messages to life by visualising the direct effects of climate changes and showcasing PUB's works in mitigating these effects. The Commercial ends on a reflective note to nudge viewers to think about taking action and contribute to the fight against climate change. Youtube: https://youtu.be/Q_FdPUoFQKY Facebook: https://www.facebook.com/watch/?v=477786503252120
Key Visuals	The Climate is Changing There are four key visuals produced, each to illustrate the messages – flood resilience, coastal protection, water security and the need to reduce carbon footprint – and encourage the public to be aware and take action.



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	Flood resilience <i>Are you prepared for extreme rain and flooding?</i> Climate change will bring more frequent bouts of intense rainfall, and the occasional flash flood. The 318.6mm of rain that fell on the first day of this year was significantly more than the 238.3mm historical average for the entire month of January, and within the top 1% of maximum daily rainfall records for the past 39 years. To bolster Singapore's flood resilience, PUB continues to improve and expand our drainage infrastructure. But you, too, have an important role to play. First and foremost, stay away from flood-affected areas. If you are caught in a flash flood, move to higher ground and stay there until water levels subside. If you live in a low-lying area, be equipped with flood barriers and flood bags, and be ready to deploy them once you receive a flood alert. Together, we can become more prepared and ready for what the future will bring. The climate is changing, and so must we.	
	Coastal Protection <i>Are you prepared for rising sea levels?</i> Because more and more greenhouse gases accumulate and get trapped in the atmosphere, our planet warms. As a result, polar ice caps melt, glaciers shrink and eventually disappear, and the oceans rise. Much of Singapore, surrounded by the sea and pancake-flat, stands no more than 5m above mean sea level. If we ignore climate change and the rising seas, our island country will be inundated and destroyed. PUB, which is also Singapore's coastal protection agency, is working hard to protect our coastline, and the people and infrastructure within, from sea-	



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	level rise. Sea barriers, empoldering and biophilic design are among the range of solutions that can be used to hold back the ever-rising sea. The climate is changing, and so must we.	
	Water Security <i>Are you prepared for water shortages?</i> 2019 was the warmest year on record, for Singapore and for the rest of the world. It was also one of the driest years on record. The 1,367.5mm of rain that fell in the whole of 2019 is 37% below the long-term average, making it the third driest year since records started in 1869. Prolonged dry spells and less rainfall significantly stress the water supply. To make our water supply more resilient to the vagaries of weather, which can only become more erratic with climate change, PUB has added recycled water (NEWater) and desalinated seawater to Singapore's diversified sources of water. You, too, can play a part to protect Singapore's water security. By using only what you need and conscientiously practising water-saving habits, you help to make our system more sustainable for everyone. Remember, a litre of water that is not used, is a litre not produced. The consequent savings in energy, chemicals, labour and material also go towards reducing our collective carbon footprint. We do the Earth a favour by making every drop count. The climate is changing, and so must we.	



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	The Climate is Changing <i>Are you prepared to go green?</i> Industrial emissions and the unrestrained burning of fossil fuels have driven the amount of CO2 in the atmosphere to unprecedented levels. Because greenhouse gases trap heat, its rapid accumulation can only lead to an inexorable rise in air and sea temperatures, as the world is now witnessing, and then to wholesale changes in the Earth's climate. Storms become more violent, hurricanes and typhoons increase in power, and flooding gets more common. The opposite, droughts and heatwaves, also become more ordinary. And year-on-year record temperatures shall no longer be unusual. Every one of us must reduce our carbon footprint. PUB is investing in green technology for our water treatment plants. At Tengeh Reservoir, we are constructing one of the world's largest floating solar farms, which can generate enough energy to power Singapore's waterworks, making them cleaner and greener. You, too, have a part to play in fighting climate change. By using only what you need and conscientiously practising water-saving habits, you help to protect the environment. Remember, a litre of water that is not used, is a litre not produced. The consequent savings in energy, chemicals, labour and material also go towards reducing our collective carbon footprint. We do the Earth a favour by making every drop count. The climate is changing, and so must we.	
Hashtags/ Website	#GoBlue4SG, #MakeEveryDropCountSG #MakeEveryDropCountSG is the official hashtag for the water conservation campaign including SWWD. The campaign microsite is – MakeEveryDropCount.sg	



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Number of Partners	426 Community Partners (to date)
Partner-led Events & Activities	405 Partner Events & Activities (to date) With large-scale ground events such as our SWWD Opening Ceremony and roadshows pushed back, the community and businesses are still doing their part to promote our water messages through smaller-scale activities and leveraging more on digital platforms for outreach and engagement. <i>Please refer to Annex 1 for the list of notable events and activities and their details.</i>
Water Wednesdays	67 Schools (to date) Since 2016, schools have been organising Water Rationing Exercises (WREs) during the month of March to mark SWWD. In place of WREs this year, a new programme - Water Wednesday is introduced, whereby schools will dedicate every Wednesday in March to conduct water-centric activities and conversations about water sustainability with their students. <i>Please refer to Annex 2 for the list of participating educational institutions for Water Wednesdays</i>
GoBlue4SG Initiatives	The inaugural #GoBlue4SG movement started in 2019 to rally local community partners and businesses to 'go blue' in their own ways to show their appreciation for water in March. <i>Please refer to Annex 3 for the list of partner-led initiatives to support the #GoBlue4SG movement.</i>
City Turns Blue	The #GoBlue4SG movement will culminate with the signature "City Turns Blue" event on 22 March, to commemorate World Water Day, where iconic buildings and landmarks around Singapore light up in blue to symbolise their commitment towards water sustainability. In order to allow more people to witness and capture shots of the various light-ups, the event will commence earlier during the weekend (20 to 21 March) leading up to World Water Day. The community is encouraged to share their photos online with the hashtags - #GoBlue4SG and #MakeEveryDropCount. This year, there is a total of 44 buildings/landmarks supporting this initiative, of which 10 are newly on board (in bold): 1) 5 Science Park Drive (Shopee Building) 2) Keppel Marina East Desalination Plant 3) Mount Faber 4) orchardgateway (Link Bridge)



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|--|
| <ul style="list-style-type: none">5) One Marina Boulevard (Façade Lantern Light)6) Read Bridge (Clarke Quay)7) Sentosa Golf Club8) Science Centre Singapore (Twin Tower)9) Singapore Sports Hub10) Wisma Atria11) Anderson Bridge12) ArtScience Museum13) Cavanagh Bridge14) Century Square Mall15) Clemenceau Bridge16) Clarke Quay (Canopies)17) Coleman Bridge18) Elgin Bridge19) Esplanade20) Gardens by the Bay21) Helix Bridge22) ION Orchard23) Jurong Point24) Marina Bay Sands25) Marina Square26) Maybank Tower27) Millenia Tower28) National Gallery Singapore29) Nee Soon East Community Club30) OCBC Centre31) Ocean Financial Centre32) One Raffles Place33) Our Tampines Hub34) Plaza Singapura35) Republic Plaza36) Resorts World Sentosa (Rooftops, Festive Walk, Universal Studios Singapore)37) Singapore Flyer38) South Beach (Canopies)39) SUNTEC City (Fountain of Wealth and Rooftop)40) Sentosa Gateway towers41) UOB Alexandra42) UOB Shenton Way43) UOB Tampines44) Victoria Theatre and Concert Hall |
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ANNEX 1

DETAILS OF NOTABLE PARTNER-LED EVENTS AND ACTIVITIES

No	Description
1	3 to 24 Mar – Water Wednesday (Bedok Green Secondary School) 1st Wed (3 Mar) - Student leaders from Environment Club to develop a teachers' kit that consists of water facts and conservation tips 2nd Wed (10 Mar) - Science and Humanities teachers to conduct a short lesson on "Water" in their respective classes using Teacher's Kit developed by the Environment Club 3rd Wed (24 Mar) – Organise a "Water is Precious" Fair in the school, a small carnival held in school premises where students will display their works done in support of SWWD such as posters, worksheets and games.
2	3 to 31 Mar – Water Wednesday (Ichiban Montessori Childcare Centre (Purvis) Pte Ltd) 1st Wed (3 Mar) – To brief about the "Water Wednesday Programme" and enable children to learn how to cherish our water resources and use water wisely. All staff and children to wear blue shirts to school to mark the start to the programme 2nd Wed (10 Mar) – To share the topic "Climate Change" and explain how global warming is causing a change in our climate, and how climate change impacts the water cycle and affects the way animals and people live. To brief the children on the importance of water conservation through using water wisely, and hold a brainstorming session on the different ways to conserve water. 3rd Wed (17 Mar) – To hold a "Water Rationing" activity where each child will bring a plastic bottle to school. The number of bottles collected will be used to contain water for washing their hands during the day, enabling the children to learn that water is a precious, limited resource. 4th Wed (24 Mar) - The teachers will discuss the various ways to use water wisely at home. They will create mini booklets containing guidelines on how to save water at home. The children will bring the guidelines home and share with their families. 5th Wed (31 Mar) - The teachers will gather the children and review on what they have learnt about the different ways to use water wisely at home and in school. Each child will create a bookmark on cherishing our water resources. The bookmark will serve as a reminder and reward for children in recognizing their effort in this water conservation practice. As a finale of the programme, the children will bring different shades of blue balloons to the school.



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3	3 to 31 Mar – Water Wednesday (PCF Sparkletots Preschool @ Blk 738 Pasir Ris West) 1st Wed (3 Mar) – Short Skit by Teachers on Climate Change. Students to learn about filtration and how wastewater is recycled through a hands-on activity using plastic bottles, sand, stone, filter paper and sponge. Parents are to snap photos of their children practicing water conservation at home. 2nd Wed (10 Mar) – Polar Bear Experiment to help pre-schoolers understand the effects of climate change on sea levels There will also be a <i>Coastal Erosion Activity</i> to raise awareness about coastal erosion and getting children to think about ways to stop erosion. Students will create a mind map on the ways to protect coastlines and design a 3D map using clay and playdough. 3rd Wed (24 Mar) – Mini Quizzes: Recycle Relay Race where children sort out rubbish into the appropriate recycling bins, Matching Card Games where children try and match the go-green activities and Green Living Activities where children create their own photo album using cereal boxes and plant trees using plastic bottles as pots. 4th Wed (31 Mar) – Pledge and Poster: To raise awareness about climate change and water security. A Badge will be awarded to children that display water conservation habits throughout the month.
4	3 to 31 Mar – Water Wednesdays (Spring Brainy Kidz @ Potong Pasir) To conduct water-themed activities in class with pre-schoolers on Wednesdays and Fridays every week in March. 1st Wed (3 Mar) – Understanding what is Climate What Is Climate Change? Activity: Create a Water Wally or Water Sally head mask. 2nd Wed (10 Mar) – Storytelling: Dear Water Sally Understand where rainwater goes Online Activity: Understand the role of water in our lives 3rd Wed (17 Mar) – Storytelling: Bring Water to Terry Online Activity: Memory Game and Learn Water Saving Tips 4th Wed (24 Mar) – Storytelling: Saving Caleb Why does water appear milky/brownish? Activity: Create a poster to share on the importance of water as a class 5th Wed (31 Mar) – Reflection Activity: What have you learnt in March Activities: Brainstorm on how to reduce your daily water usage by using a take-home kit and create an artwork on how we can conserve water. Weekly Friday Activities 1st Fri (5 Mar) - Current Affair: How drinkable water gets through our taps?



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	2nd Fri (12 Mar) - Current Affair: How does Singapore manage floods? + Sharing what are flood gates. 3rd Fri (19 Mar) - Current Affair: What happens to Singapore's sewage? 4th Fri (26 Mar) - Current Affair: Sharing City of the future - Singapore. 29 Mar - Parent to bring back the Take Home Kit: N2 - How do they use water when they are brushing their teeth? K1 - How do they use water when they are washing their food (Vegetables/fruits/meat, etc). K2 - How do their families recycle water?
5	3 to 31 Mar – Water Wednesdays (Angsana Primary School) 1st Wed (3 Mar) – School to make an announcement after morning assembly to inform students about Water Wednesdays @ Angsana for the month of March as part of efforts to guide students of Angsana to better appreciate our water resources and to celebrate Singapore World Water Day 2021. For the following Wednesdays of March, students can log in to SLS to view videos related to water and water sustainability in Singapore, and attempt the quiz related to each video. Promotional slides about the SLS quiz and related videos will be played on the TV in the canteen and lily pad area during recess. At the end of March, students who complete all the quizzes with the correct answers will stand a chance to win collaterals from PUB. Theme for Week 1 Quiz is The Singapore Water Story - History & Success and How does drinkable water get to our taps? 2nd Wed (10 Mar) – Theme for Week 2 Quiz is Flood Management and Managing Floods in Singapore 3rd Wed (17 Mar) – Theme for Week 3 Quiz is Managing Sewage and What happens to Singapore's sewage? 4th Wed (24 Mar) – Theme for Week 4 Quiz is Behind the Scenes: Our Water Heroes. Primary 3 Social Studies Teachers will be conducting Water Education Game Set - Let's Go Save Water during Social Studies lesson (related to lesson: Reduce, Reuse, Recycle) 5th Wed (31 Mar) - Announcement of results and winners for colouring contest.
6	3 to 31 Mar – Water Wednesdays (Dunman High School) 1st Wed (3 Mar) – Carry out public voting for Primary School Poster Competition organised by school. 2nd Wed (10 Mar) – Conduct an online conference on the topic of Water, Climate Change and Conservation. 3rd Wed (24 Mar) – Students to carry out river clean-up activities at Geylang.



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	4th Wed (31 Mar) – Announce winners for Primary School Poster Competition.
7	3 to 31 Mar – Water Wednesdays (Springfield Secondary School) 1st Wed (3 Mar) - Water Education Game Set - Let's Go Save Water: Serving as a spark for the topic on Water. SLS lesson on climate change impact on Singapore and Singapore Greenplan 2020. Students to post their commitment to make a positive impact on the environment. 2nd Wed (10 Mar) – Students to create a Mnemonic Poster using the word W-A-T-E-R to be posted in their individual classroom (together with premade posters) Teacher to show a sample to students and students in the group of 4 to create a new poster. Geography teachers to vet the words used. Poster to be created within the period. 3rd Wed (17 Mar) – As part of the school holiday activity, student to participate in the Water Champion Activity where they are to take a video using PUB's Instagram Filter and post it on Instagram with the hashtag #SFSSWWD21 Activity on 22 Mar: Instagram Live of News Reading- Article on Water Conservation. Broadcasted to the whole school.
8	3 to 31 Mar – Project Blue Wave by PAssion WaVe In support of Singapore World Water Day, residents can do their part to take ownership of the waterways and the environment through Project Blue WaVe's "Kayak 'N' Klean" – an initiative by PAssion WaVe. In March, the PAssion WaVe outlets at Bedok Reservoir, Jurong Lake Gardens and Marina Bay are dedicating every Wednesday to anyone who wants to take ownership of our waterways by cleaning up the reservoirs and lakes, while paddling with their families and friends. Through the activity, they can learn the importance of having clean water and be able to appreciate this precious resource.  
9	3 – 31 Mar – Shimizu Corporation Educates Workers on Water Conservation through Water Wednesdays As part of Shimizu's continued efforts in educating their workers on the importance of water conservation, they are organising a series of on-site activities in March.





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11	15 to 19 Mar – Water Week (PCF Sparkletots Preschool @ Blk 627 Boon Lay) To organise a water-themed week from the 3rd week onwards (15 – 19 Mar). 15 Mar – Teachers will be sharing their own curated story following by an introduction to children on the water cycle, and how water reaches our homes. This will also include an introduction to Water Wally and Sally Club, a storytelling session ('The Little Raindrop' by Joanna Gray), and students to discuss and predict how many buckets of water they use per day in school. 16 Mar – To engage parents to conduct activities at home with their children, such as how to use water wisely during showering, brushing teeth and watering plants. Parents are encouraged to take photos for sharing sessions. There will also be a "Show and Tell" Activity on how to use water. 17 Mar – Introduction to World Water Day. Student are to create a DIY Water Filter; experience water rationing and do a short reflection on climate change by drawing what they have learnt and felt. Students are to create a poster on the various ways to reduce water wastage in school and participate in a simple quiz on water. There will also be an art segment on saving our ocean. 18 Mar – Sing-and-Dance Performance with songs such as 'Under the Sea'. Students are to compose their very own song about water and create a water cycle project using recyclable materials. 19 Mar – Learn about water pollution and what causes it. Teachers will create learning corners such as a mini-reservoir or water-cycle for students to visit. There will be a reflection and discussion on the projects the children have embarked on.
12	15 Mar to 30 Jun - Feature Wall @ UNIQLO Plaza Singapura As part of UNIQLO's efforts in promoting water sustainability, UNIQLO will be sharing water-saving tips on their feature wall @ Plaza Singapura. Shoppers will be encouraged to share their own water saving tips on Instagram and selected tips will be featured on @uniqlosg's page! To support #GoBlue4SG and show their commitment to the water cause, UNIQLO will be encouraging all their retail store members to wear blue over the weekend leading to World Water Day on 22 Mar.



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AT UNIQLO, WE ARE CREATING JEANS THAT RESPECT
THE FUTURE OF OUR PLANET.



BlueCycle reduces water use in the finishing process by up to 99%*. Jeans are finished to the same standard of quality with just about a teacup's worth of water.

Working with our denim partners to purify and reuse wastewater generated by the jeans-making process, as well as reducing overall wastewater volumes.

*Data is based on a study of Regular Fit Jeans (48 Blue) between 2017 and 2018. Water savings will vary slightly between products.

13 17 to 23 March – ‘City Turns Blue’ Social Media Contest by Canon Singapore

In support of Singapore World Water Day 2021, Canon is running a photography contest on social media to promote the #GoBlue4SG movement by rallying community photographers to capture shots of the ‘City Turns Blue’ event. The contest will run for one week, whereby Canon will work with popular content creator and photographer Jimmy Chan (a local freelancer with close to 70,000 followers on Instagram) specialising in urban landscape photography, to organise an online webcast for interested participants. Participants will submit their entries by using the official hashtags for SWWD on social media. Notable community entries will be featured on PUB’s socials.

17 Mar – “City Turns Blue” Urban Landscape Photography Webinar with Jimmy Chan

18 to 23 Mar – Announcement of “City Turns Blue” photo contest at the live webinar

20 Mar – “City Turns Blue” Photography Outing with Jimmy Chan (small group of 7 pax).



Contest details:

Theme	City Turns Blue
Duration	17 – 23 March



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	Expected Participation Rate	Approximately 200 – 250 entries
	Participation Mechanics	- Participants are to capture their very own perspective of 'City Turns Blue' and this can range from lit-up buildings of our SWWD corporate partners in blue against the night skyline or the wee blue hours of our waterways/reservoirs. - Participants are to upload their entry on their own social media accounts (Facebook or Instagram) or on Canon's Facebook account with the hashtags #GoBlue4SG #MakeEveryDropCount
	Selection of Winners	Canon will be compiling all the contest entries and providing their recommendation of the five winners to PUB.
	5 x Prizes (Sponsored by PUB)	5 x Blue Mini Photo Printer (CANON INSPIC [C] CV-123A) worth \$133 each. 
14	19 Mar – Singapore Waterski & Wakeboard Federation (SWWF) Supports Singapore World Water Day SWWF celebrates Singapore World Water Day by having their athletes #GoBlue4SG while water skiing and performing stunts at Bedok Reservoir. Look out for a special appearance by PUB's very own mascot Water Wally on boat, with his sister Water Sally cheering them on shore. National athletes putting on a show include waterskier Mark Leong (2-time SEA Games Gold Medalist and Asian Champion) and wakeboarder Sasha Christian (5-time SEA Games Gold	



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	Medalist and Asian Beach Games Champion), who will also sharing their personal thoughts on climate change and what water means to them.
15	19 to 23 Mar - Singapore Management University and SMU Verts Supports Singapore World Water Day 2021 <i>Note: All of SMU activities will be done as internal student activities on <u>digital platforms</u>.</i> 19 Mar – Water Security and Climate Change Talk • Venue: Zoom • Summary: Winston Chow, a SMU professor and climate scientist, will be the speaker at this event. The event will consist of a 30-minute sharing by the speaker, accompanied by slides followed by a 30-minute Q&A session. The sharing will cover climate change in Singapore and water resource management and will conclude with how individual actions are important in Singapore’s long-term water security. 22 to 23 Mar – Blue #OOTD (Outfit-of-the-Day) and BYO (Bring-Your-Own) • Venue: Instagram • Student participants will need to post photos of them wearing blue and practicing bring-your-own habits onto their Instagram stories. SMU Verts (SMU’s green student body) will choose (<i>at least</i>) 30 winners using a lucky draw and give them prizes as sponsored by PUB i.e. PUB collaterals. 22 to 23 Mar – Design Contest • This design contest has the theme of water conservation and climate change. Three winners (chosen based on the criteria below) would receive attractive prizes (vouchers given by SMU Verts and prizes sponsored by PUB). Participants are to submit their design via Email. Winner selection criteria: attractiveness (including elements such as colours, layout, items and minimal details), originality, connection to contemporary environmental issues, and meaning of the message and its potential/effectiveness in raising public awareness about water conservation and climate change.
16	24 to 31 Mar – Water Wednesdays (Bukit View Secondary School) 1st Wed (24 Mar) - Climate Change and Rising Sea Levels assembly talk Climate Change Bingo Design your own Coastal Wall protection competition 2nd Wed (31 Mar) - Our Water, Our Future assembly talk + water conservation videos Water rationing exercise during recess



SINGAPORE
WORLD WATER DAY
PUB

Learn how at MakeEveryDropCount.sg



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	Other Activities on 22 Mar: Display of posters around school Water Heroes + other videos will be shown during ALP lessons for lower secondary cohort Jurong Lake ABC trail for Environment Club members
17	26 Mar – Water Sermons by Majlis Ugama Islam Singapura (MUIS) In support of Singapore World Water Day, MUIS is incorporating Climate Change and Water Security messages into their Friday Sermon, to encourage their followers to do their part for a water-sustainable future for the nation. The water sermons will be read over radio and at all mosques on 26 Mar. A copy of the sermon will also be available online.



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ANNEX 2

PARTICIPATING EDUCATIONAL INSTITUTIONS FOR WATER WEDNESDAYS

A total of 67 educational institutions are participating in Water Wednesdays in 2021, comprising 40 at the preschool level, 16 primary schools and 11 secondary schools.

Pre-school Level (40 Centres)

S/N	Name School/ Centre
1	Agape Child Care (CCK) Pte Ltd
2	Agape Child Care (JW) Pte Ltd
3	Agape Child Care (SK) Pte Ltd
4	Agape Little Uni @ Cecil
5	Agape Little Uni @ Clementi
6	Agape Little Uni @ Commonwealth
7	Agape Little Uni @ Compassvale
8	Agape Little Uni @ Gambas
9	Agape Little Uni @ Kallang
10	Agape Little Uni @ Thomson
11	Agape Little Uni @ Upper Serangoon Crescent
12	Babies By-The-Park @ Dunearn
13	Babies By-The-Park @ Evans
14	Babies By-The-Park @ Li Hwan
15	Babies By-The-Park @ Shelford
16	Cherie Hearts @ Charlton
17	Cherie Hearts @ Pasir Ris Elias Mall
18	Greenland Childcare @ Kallang Bahru
19	Ichiban Montessori Childcare Centre (Purvis) Pte Ltd
20	Kinderland @ Yio Chu Kang
21	Kinderland Choa Chu Kang EQL, Sunshine Place
22	Little Footprints Preschool @ Admiralty
23	Little Footprints Preschool @ Bedok Reservoir
24	Little Preschool Pte Ltd
25	MOE Kindergarten @ Waterway
26	My First Skool @ Blk 209 Ang Mo Kio
27	My First Skool @ Jurong East
28	My First Skool @ Serangoon North Centre
29	My First Skool @ Yishun 4
30	PCF Sparkletots Preschool @ Blk 929 Ang Mo Kio - Hougang
31	PCF Sparkletots Preschool @ Blk 627 Boon Lay
32	PCF Sparkletots Preschool @ Blk 118 Bukit Batok West
33	PCF Sparkletots Preschool @ Blk 109 Kebun Baru
34	PCF Sparkletots Preschool @ Blk 446 Nee Soon Link
35	PCF Sparkletots Preschool @ Blk 415 Teck Ghee



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36	PCF Sparkletots Preschool @ Blk 738 Pasir Ris West
37	PCF Sparkletots Preschool @ Blk 308B Punggol West
38	Presbyterian Community Services Grow & Glow @ Bukit Batok Centre
39	Spring Brainy Kidz (Potong Pasir) Pte Ltd
40	The Orange Academy (Tampines) Pte Ltd

Primary Level (16 schools)

S/N	Name of School
1	Angsana Primary School
2	Bukit Panjang Primary School
3	CHIJ Our Lady of Nativity
4	CHIJ Toa Payoh (Primary)
5	Damai Primary School
6	Elias Park Primary School
7	First Toa Payoh Primary School
8	Fuhua Primary School
9	Gan Eng Seng Primary School
10	Geylang Methodist Primary School
11	Greenwood Primary School
12	Kuo Chuan Presbyterian Primary School
13	Maha Bodhi Primary School
14	Mayflower Primary School
15	Pioneer Primary School
16	Xingnan Primary School

Secondary Level (11 schools)

S/N	Name of School
1	Beatty Secondary School
2	Bedok Green Secondary School
3	Bukit View Secondary School
4	Chung Cheng High School (Yishun)
5	Dunman High School
6	Nan Chiau High School
7	Paya Lebar Methodist Girls' School(secondary)
8	Seng Kang Secondary School
9	Springfield Secondary School
10	Tanjong Katong Girls' School
11	Woodgrove Secondary School



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ANNEX 3

#GOBLUE4SG INITIATIVES BY PARTNERS

A. Blue Deals and Products					
1	1 Feb to 31 Mar – GRABMART Promotes the #GoBlue4SG Movement  Simply key in the promotional code [GMARTPUB] and enjoy \$6 off your very first order from GrabMart!				
2	1 to 31 Mar – orchardgateway Promotes #GoBlue4SG orchardgateway has rallied its retail outlets to raise awareness of the movement by offering special blue deals in March to encourage shoppers to #GoBlue4SG. In support of the movement, the shopping mall is also lighting up in blue from 20 to 22 Mar to show its commitment to the water sustainability cause.  List of Participating Tenants: <table border="1"> <tr> <td>  </td><td> <u>Bettalife</u> Wear blue when you sign up for the “Lose weight the liquid way” programme - promotional price of \$690 (U.P. \$758) and receive a \$100 Bettalife Gift Voucher. </td></tr> <tr> <td>  </td><td> <u>Celmonze The Signature</u> Wear blue to enjoy the following discounts: 1. Double Hydro Facial at \$48 (U.P. \$109) with additional free machine of your choice (U.P. \$98) and Eye Radiance Treatment (U.P. \$50) 2. Natural Eyelash Extension at \$69 (U.P. \$109) 3. Buy 1 Free 1 Natural Lash Extension at \$109 </td></tr> </table>		<u>Bettalife</u> Wear blue when you sign up for the “Lose weight the liquid way” programme - promotional price of \$690 (U.P. \$758) and receive a \$100 Bettalife Gift Voucher.		<u>Celmonze The Signature</u> Wear blue to enjoy the following discounts: 1. Double Hydro Facial at \$48 (U.P. \$109) with additional free machine of your choice (U.P. \$98) and Eye Radiance Treatment (U.P. \$50) 2. Natural Eyelash Extension at \$69 (U.P. \$109) 3. Buy 1 Free 1 Natural Lash Extension at \$109
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		<u>SOQ International</u> Wear blue and enjoy SOQ International Signature Japan Face Lifting (Kogao and Korugi) Treatment at only \$49 (U.P. \$580).	
		<u>Kimiyo-G Beauty</u> Enjoy exclusive discounts for selected blue themed cartoon nail art!	
		<u>TIGI</u> Shoppers dressed in blue can purchase the Moroccanoil at a discounted price of \$86.90 (U.P. \$109).	
		<u>Fortoire</u> Shoppers dressed in blue can enjoy a free facial with any purchase of \$500.	
		<u>Coffeesmith</u> Simply show up in blue and get to enjoy 10% discount on the following delicious treats: Blueberry Muffin - \$4.45 (U.P. \$4.90) Blueberry Ade - \$4.95 (U.P. \$5.50)	
		<u>Hirocon</u> Flash any blue belonging you have with you or show up in blue and customers can redeem a \$10 discount with \$100 spent (limited to 1 redemption per customer).	
		<u>Walking Tall</u> Enjoy 10% on any blue item in-store at the Walking Tall in the whole month of March!	
3	1 to 31 Mar – Jurong Point Promotes #GoBlue4SG In support of Singapore World Water Day, Jurong Point has gathered its retail outlets to #GoBlue4SG by offering special blue deals to raise awareness of the water sustainability cause. In addition, the shopping mall is joining the City Turn Blue event by lighting up its facade in blue from 20 to 22 Mar to signify its commitment to the water cause. List of Participating Tenants:		



Accurate as at 5 Mar 2021

	<u>Goldlion</u> Receive additional 10% OFF for all blue items in the whole month of March!		
	<u>LANEIGE</u> Enjoy 24% savings for blue Limited-Edition Better Sleep Set @ \$72 (Worth \$94).		
	<u>Pur Pur</u> Enjoy special discounts for the Marching into Spring collection – 1st piece at 10% off; 2nd piece at 30% off.		
	<u>Sketchers</u> Receive additional 10% off selected blue footwear from 1 to 31 Mar.		
	<u>SLR Revolution</u> Enjoy special discounts for Fujifilm Instax mini 25 blue at \$49.90 only (U.P. \$169)! While stocks last!		
	<u>Welcia-BHG</u> Enjoy 20% off Kose Sekkisei UV Gel (U.P \$32) and Kose Sekkisei Milk (U.P \$36) from 5 to 31 March!		
4	1 to 31 March – Asia Square Promotes #GoBlue4SG In support of Singapore World Water Day, Asia Square Tower has gathered its retail outlets to #GoBlue4SG by offering special blue deals to raise awareness of the water sustainability cause. In addition, Asia Square will be allowing office workers who dress in blue on 22 March to redeem a free beverage (Authentic Tea House Yin Hao Jasmine Green Tea) sponsored by The Coca Cola Company, as part of the movement. <table border="1" data-bbox="304 1760 1366 1995"> <tr> <td data-bbox="304 1760 608 1995"> </td><td data-bbox="608 1760 1366 1995"> <u>TOAST BOX</u> Get 10% off Toast Sets to patrons who are dressed in blue, valid from 1 – 31 March. Toast Sets includes any Traditional Toast Sets or Thick Toast Sets. </td></tr> </table>		<u>TOAST BOX</u> Get 10% off Toast Sets to patrons who are dressed in blue, valid from 1 – 31 March. Toast Sets includes any Traditional Toast Sets or Thick Toast Sets.
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		Century Wines Enjoy 10% off storewide for anyone wearing blue (excludes items already discounted, fine wines (over \$150), fine spirits (over \$500) and champagne). While stocks last!
5	1 to 31 March – Ya Kun Kaya Toast Promotes #GoBlue4SG  Visit any of Ya Kun Kaya Toast's 67 outlets island-wide from 1 – 31 March and redeem a regular cup of hot coffee/tea on the Ya Kun Cherish App for only 200 points (Usual: 290 points)!	
6	1 to 31 Mar – Platinum Yoga Promotes #GoBlue4SG  Enjoy multiple discounts at Platinum Yoga this March 1. 20% off products in blue 2. Dress in blue to enjoy 50% off Platinum Yoga Drop-In Class 3. 70% off 1-month Platinum Yoga Livestream Class (U.P \$150) Participating Outlets – Ang Mo Kio, Clementi, Marine Parade, Suntec City and Westgate	
7	1 to 31 Mar – Swensen's Promotes #GoBlue4SG	



SINGAPORE WORLD WATER DAY

PUB

Learn how at MakeEveryDropCount.sg



Accurate as at 5 Mar 2021

		For the entire month of March, customers who show up in blue will get to enjoy Swensen's Outrageous Sundaes at 20% off. Swensen's will also further publicise Singapore World Water Day on their social media.
8	1 to 31 Mar – Camelot Promotes #GoBlue4SG	Turn up in blue for your kayaking experience and receive a free toiletries set. Participants can also take this chance to learn about the flora and fauna at Lower Seletar and appreciate our clean waterways!
9	1 to 31 Mar – Turbo Promotes #GoBlue4SG	Enter the promotion code [GoBlue4SG] to redeem 10% off (minimum spending of \$500) when you shop online at www.turbo-italia.com. Check out their Turbo ovens which boost Class A Energy Efficiency ratings, suitable for all kinds of cooking and baking needs.
10	1 to 31 Mar – Audio House Promotes #GoBlue4SG	Receive a FREE \$40 eCashback before any purchase and get to offset \$20 eCashback with every \$100 spent. Membership is free on an unlimited basis and is only redeemable at Audio House Building.
11	1 to 31 Mar – ZALORA Supports #GoBlue4SG for the First Time	



Accurate as at 5 Mar 2021

		All existing customers to enjoy 10% sitewide + 2% cashback valid for 6 months with \$80 min spend with the promotional code [ZAL2021]. Don't worry if you are new, new customers also get to enjoy 20% sitewide + 3% cashback valid for 6 months with no min spend with the promotional code [ZALNEW2021].
12	1 Mar to 30 Jun – Ariston Promotes #GoBlue4SG 	Wear blue to enjoy 10% off and receive a free U-Shape neck pillow and compressed towel (worth \$52.80) with any purchase of Ariston water heaters - Ariston Andris2 Top 30 WIFI or Ariston SL2 LUX 30 WIFI.
13	1 Mar to 30 Jun – SHARP Promotes #GoBlue4SG 	Receive 5% off with minimum purchase of \$500. Promotion is redeemable at Sharp Official Store @ Shopee Mall only. Enter promo code [SHARP5PUB] upon checking out. Other terms and conditions may apply.
14	1 Mar to 30 Jun – mc.2 Promotes #GoBlue4SG 	Receive a \$100 cash voucher when you spend a minimum of \$1,000. Brands mc.2 carry include Agena, Hunter Douglas, igloohome, Ohmm Furniture, Renson, Samsung, Sonos and more. To enjoy this promotion, wear blue and visit our showroom @ 33 Ubi Ave 3, #01-28/29, Singapore 408620.
15	5 to 31 Mar – Aqua Fitness Promotes #GoBlue4SG 	Enjoy up to 30% discounts off selected brands of Aqua Fitness! 1) 5 to 15 March - Storewide 30% discount 2) 16 to 31 March - 35% discount on blue items + free gift with purchase
16	8 to 31 Mar – Compass One Promotes #GoBlue4SG	Compass One is pledging its support to the water sustainability cause by rallying its retail outlets to join the #GoBlue4SG movement. In support of the movement, 16 retail outlets will be offering special blue deals to encourage shoppers to #GoBlue4SG!



Accurate as at 5 Mar 2021

List of Participating Tenants:	
	<u>Daikin Proshop</u> Receive a Daikin plushie with every air-con system purchased.
	<u>Estetica</u> Enjoy \$10 off SunShield Aqua SPF50 (U.P. \$86).
	<u>Eu Yan Sang</u> Pamper yourself with the Superior Bird's Nest with Wild American Ginseng 6'S at \$59.90 (U.P. \$75.90).
	<u>Eu Yan Sang TCM Clinic</u> Dress in blue to receive consultation at \$8. Valid for new customers, limited to one redemption per customer only.
	<u>Happy Walker</u> Enjoy \$38 off selected blue footwear when you shop at Happy Walker.
	<u>Joyre TCMedi Spa</u> 30% off all products and services for shoppers who are dressed in blue.
	<u>OGAWA</u> Get a Genix, Hybrid Massage Chair (Misty Blue) at \$83/month. Based on 36 months instalment plan with 0% interest.
	<u>REMAX</u> Get 50% off CR Group DOODLE mini eco-drawing board WB-8M in blue (U.P. \$13.90).
	<u>SK Jewellery</u> Get \$100 off Star Carat Fairy Blue Diamond Pendant (U.P. from \$1,399).



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		<u>Skechers</u> Enjoy 10% off selected blue footwear.
		<u>Sonare Music School</u> Enjoy 10% off selected blue instruments and gift items.
		<u>Sweet Home</u> Enjoy 10% off the following items: Blue Cloak Shawl Blanket (U.P. \$12.60) Blue Square Blanket (U.P. \$9 - \$27)
		<u>Van Heusen / The Belt Shop</u> Bring along any blue item and enjoy 50% off storewide for regular priced items.
		<u>Xpressflower</u> If you are looking to surprise your loved ones, you are in luck this March. Receive 15% off our Blue Hydrangea Bouquet.
		<u>Young Hearts</u> Flash a blue item at the counter to enjoy 20% off regular priced items in March!
		<u>Yves Rocher</u> Get your Hydra Vegetal 2-in-1 Makeup Remover Micellar Water 390ml at \$23 (U.P. \$30).
17	9 to 22 Mar – TYR Promotes #GoBlue4SG	



Accurate as at 5 Mar 2021

		Enjoy 20% storewide discount off TYR merchandise in TYR Official Store in Shopee and get a \$5 voucher with a minimum spend of \$80.
18	20 to 22 Mar – Swissotel Introduces Aquamarine Platter in Support of #GoBlue4SG	
		A unique dish heavily influenced by fresh and organic ingredients, the Aquamarine Platter is available to dine-in guests who are dressed in blue, during lunch and dinner at Ellenborough Market Café. Aquamarine Platter - Burnt salmon blue pea sushi - Grilled harissa chicken in blue crepe - Chinchalok prawns on blue potato chip - Duck parmentier with blue potato - Blue pea ginseng honey shooter
19	22 Mar – Bread & Butterfly Promotes #GoBlue4SG	
	 	Enjoy \$1 off Blue Vanilla with Black Sea Salt ice-cream! (Not valid in conjunction with other discounts, offers or vouchers) Only available at the Wisma Atria outlet.
20	22 Mar to 22 Apr – LiHO Specially Creates ‘Li-Blue’ Drink	



Accurate as at 5 Mar 2021

		The Li Blue drink is specially curated for #GoBlue4SG, a refreshing concoction of tropical credentials with green lemon and a light milky yogurt flavour. Paired with Unicorn Pearls that symbolizes the nation coming together in support of #GoBlue4SG. Patrons wearing blue or are dressed with blue accessories (e.g. blue phone, blue spectacles or even blue nails, etc) can enjoy \$1 off LiHO's Li Blue Drink.
21	Water-Saving Promotions by Major Electronics Retailers Four major electronics retailers – Best Denki, COURTS, Gain City and Harvey Norman celebrates Singapore World Water Day this March by offering attractive promotions for their water efficiency appliances/products to encourage customers to make every drop count. Look out for the promotional details in their print advertisements for more information.	
22	LION Corporation (S) Pte Ltd Promotes Water-Saving Products As part of the brand's commitment to encourage customers to save water, Lion Corporation (S) Pte Ltd is offering special discounts for its water-saving products (TOP Nanox Ultra Concentrated Liquid Detergent and Mama Magica Ultra Concentrated Dishwashing Liquid) this Singapore World Water Day. TOP Nanox Ultra Concentrated Liquid Detergent - 2 bottles of 450g for \$9.95 (U.P: 2 for \$13.90) Mama Magica Ultra Concentrated Dishwashing Liquid - 3 bottles of 220ml for \$6.95 (U.P: 3 for \$10.50) - 3 bottles of 570ml Refill for \$13.75 (U.P: 3 for \$20.70)	



Accurate as at 5 Mar 2021

	 
B. Blue Logos, Spaces and Attire	
1	PSA Singapore's Logo Turn Blue As part of the organisation's efforts to promote water sustainability, PSA Singapore is turning the corporate logo on its website blue on 22 March to raise awareness of the #GoBlue4SG movement. Internally, all staff are encouraged to wear blue and the key text and icons on their intranet will also turn blue on 22 March, in support of World Water Day.
2	HomeTeamNS Goes All Blue For Singapore World Water Day this year, HomeTeamNS will be adopting a water sustainability theme across its clubhouses in support of the campaign. One of its initiatives to raise awareness of water sustainability include #GoBlue4SG by turning its corporate logo completely blue on 22 March.
3	Design Orchard Goes Fashionably Blue In support of Singapore World Water Day 2021, Textile and Fashion Federation (TaFF) will be dressing up a window with blue looks from local designers @ the Design Orchard store. Design Orchard will also be organising an IG giveaway (10 to 22 March), whereby shoppers are encouraged to pick and style their outfits in blue and stand a chance to win the giveaway.
4	The Coca-Cola Company Promotes #GoBlue4SG For this Singapore World Water Day, The Coca-Cola Company is sponsoring 54 cartons of Sugar-free Authentic Tea House Yin Hao Jasmine Green Tea to encourage the community to #GoBlue4SG. Tenants and employees of participating office buildings who wear blue on 22 March World Water Day and share a photo of themselves in blue on their social media with hashtags - #GoBlue4SG #MakeEveryDropCount, will redeem a canned drink courtesy of Coca-Cola. Participating buildings (to date) include: - 51 Cuppage Road - 78 Shenton Way - Asia Square - Camelot Pte Ltd (Sports operator at Lower Seletar Reservoir)



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5	Valley Point Offers Voucher to Shoppers Dressed in Blue Shoppers who dressed in blue and like Valley Point's FaceBook or Instagram post on Singapore World Water Day can redeem \$5 Valley Point voucher at the malls' customer service on level 1. This promotion is valid from 1 to 31 March 2021. Redemption is limited to one per person during the campaign period, while stocks last. Terms and conditions apply.
6	Frasers Tower Encourages Office Tenants to #GoBlue4SG Frasers Tower is rallying all their office tenants to wear blue on 22 March World Water Day to #GoBlue4SG to support Singapore World Water Day. As a form of encouragement, a \$5 Frasers Towers voucher will be given to those who turn up for work in blue on that day.
C. Other Blue Initiatives	
1	Chua Chu Kang Town Council Chua Chu Kang Town Council is organising a water conservation quiz whereby selected winners will go on an exclusive NEWater Visitor Centre tour with a special meet & greet session with Water Wally & Sally on 20 March. Participants will be dressed in blue for the tour in support of #GoBlue4SG.
2	Henkel Singapore Pte Ltd Henkel Singapore is encouraging its staff to conserve water with a "Short Showers Save Water" campaign. Each employee will be given a specially designed towel with the message that "For every minute less, you save 9 litres of water. Employees will be asked to pledge their support for the campaign and share their tips on saving water on Henkel's Yammer page.
3	Speech Academy Asia In support of Singapore World Water Day, Speech Academy Asia is educating their young students on the importance of water conservation by getting 3 to 5 of their students (aged between 5 to 8 years old) to do a short video compilation based on an excerpt from the story "Saving Caleb".
4	Ricoh Asia Pacific Ricoh Asia Pacific is raising awareness of Climate Change and Water Security internally among its staff with a quiz. A competition titled "Water (What Are) You Doing" will also be held across its Eco Action Day (ecoaction.sg) social media platform to encourage the public to share their best water-saving tips.
5	F&N Foods Pte Ltd As part of its efforts to support water sustainability, F & N Foods Pte Ltd is organizing a 2-week internal staff engagement programme to educate their staff on the importance of



Accurate as at 5 Mar 2021

	using water wisely. The programme includes display of water conservation posters at their plant, screening of water conservation video at their building premises, running quizzes on water conservation and wearing blue on 22 March to commemorate World Water Day.
6	ExxonMobil Asia Pacific Pte Ltd In support of Singapore World Water Day this year, 30 ESSO stations across Singapore are distributing “Make Every Drop Count” car decals to drivers from March onwards, to encourage the community to use water wisely.
7	Singapore International Foundation (SIF) SIF is featuring 3 of their Water for Life project volunteer leaders in a 2-min micro video to share their motivations behind the project and what they do to conserve water. In addition, the volunteer leaders will also share one everyday action that individuals can start taking to conserve water. For Info: The Water for Life programme provides rural communities with access to drinking water through the implementation of clean water technology; and enhances their quality of life via improved health and hygiene practices. The programme supports <u>United Nations Sustainable Development Goal 6</u> which calls for universal access to clean water and sanitation by 2030.